

Disclaimer

Limitation of liability for internal content

The content of our website has been compiled with the greatest care and to the best of our knowledge. However, we cannot assume any liability for the currency, completeness or accuracy of any of the information. Pursuant to Section 7 (1) of the TMG (Telemediengesetz – German Telemedia Act), we, as service providers, are liable for our own content on these pages in accordance with general laws. However, pursuant to Sections 8 to 10 of the TMG, we, as service providers, are not under obligation to monitor external information provided or stored on our website. Once we become aware of a specific infringement of the law, we will immediately remove the content in question. Any liability concerning this matter can only be assumed from the point in time at which the infringement becomes known to us.

Limitation of liability for external links

Our website contains links to the websites of third parties ("external links"). As the content of these websites is not under our control, we cannot assume any liability for this external content. The provider of information of the linked websites alone is liable for the content and accuracy of the information provided. At the point in time when the links were placed, no infringements of the law could be identified. Should we become aware of an infringement of the law in the future, we will immediately remove the link in question.

Copyright

The content and works published on this website are governed by the copyright laws of Germany. Any duplication, modification, distribution or any form of utilisation beyond the scope of copyright law requires the prior written consent of the author or authors in question. The unauthorised copying or storage of the information provided on this website is not permitted and is punishable by law.

Data privacy policy

General and Mandatory Information

Data Controller

The data controller responsible for data processing on this website is as follows:

TheInnerCrowd UG
Ortlerstr. 1c
81373 Munich
Email: info@theinnercrowd.com
Telephone: +49 (0)89 95732941

The data controller will make decisions alone or with others regarding the purpose and means of personal data processing (e.g. the processing of names, contact data and other data).

Revoking your consent for data processing

Some types of data processing are permitted only with your explicit consent. You are entitled to revoke a previously granted consent at any time. Revocation can be issued in the form of an informal email notification. The legality of any data processing that has occurred up to the point of revocation shall remain unaffected.

Right to complain to the responsible authority

As a data subject, you are entitled, in the event of a breach of data privacy law, to complain to the relevant supervisory authority. The relevant supervisory authority for data privacy issues is the "Landesdatenschutzbeauftragte" ("State Data Privacy Commissioner") of the federal state in which our place of business is located. The following link provides a list of State Data Privacy Commissioners and their respective contact details:

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

Right to data portability

You are entitled to obtain any data that has been processed automatically by us on the basis of your consent or for the purpose of performing a contract and to have this data transmitted to third parties. The data is to be provided in a machine-readable format. Insofar as you request the direct transfer of data to another data controller, this will only occur to the extent that it is technically feasible.

SSL / TLS encryption

For security reasons and for protecting the transfer of confidential content that you transmit to us in our role as the website operator, our website uses SSL (TLS) encryption. This prevents any information transmitted via this website from being read by third parties. You can recognise an encrypted connection by the presence of "https://" at the start of your browser's address bar and by the lock symbol appearing just to the left of the URL.

Server log files

The website provider uses server log files to automatically collect and store the information that is transmitted automatically to us by your browser. This includes:

- Browser type and browser version
- Operating system used
- Referring URL
- Host name of the requesting machine
- Time of the server request
- IP address

This data is not stored in connection with data from other data sources. The basis for this data processing is provided by Art. 6 (1) lit. b GDPR, which permits the processing of data for the purpose of performing a contract or implementing pre-contractual measures.

Contact form

Data transmitted via the contact form will be stored alongside your contact data for the purpose of processing your inquiries or in case of follow-up questions. This data will not be forwarded to third parties without your consent.

Data submitted using the contact form will be processed exclusively on the basis of your consent (Art. 6 (1) lit. a GDPR). You are entitled to revoke a previously granted consent at any time. Revocation can be issued in the form of an informal notification via email. The legality of any data processing that has occurred up to the point of revocation shall remain unaffected.

Data transmitted via the contact form will be stored by us until such time as you request its deletion or revoke your consent for its storage, or until the storage of the data is no longer necessary. Mandatory legal provisions -- in particular, legal retention periods -- will not be unaffected.

Newsletter data

An email address is required for the sending of our newsletter. You are required to verify your email address and to consent to receipt of the newsletter. Insofar the collection of additional data occurs, this will be on a voluntary basis. This data will be used exclusively for the purpose of sending the newsletter.

The data provided when signing up to the newsletter will be processed exclusively on the basis of your consent pursuant to Art. 6 (1) lit. a GDPR. You are entitled to revoke a previously granted consent at any time. Revocation can be issued in the form of an informal notification via email. The legality of any data processing that has occurred up to the point of revocation shall remain unaffected.

If you choose to unsubscribe from the newsletter, this signup data will be deleted. If the same data has been transmitted to us for different purposes in another location, it will continue to be stored.

Cookies

Our website uses cookies. Cookies are small text files that are stored on your end device by your web browser. Cookies help us to make our website more user-friendly, effective and safe.

Some of these cookies are "session cookies", which are deleted of their own accord once your browser session ends. Other cookies remain on your end device until such time as you choose to delete them. This type of cookie helps us recognise you on return visits to the website.

Modern web browsers enable you to monitor, limit or completely prevent the setting of cookies. Many web browsers can be configured such that cookies are deleted automatically when you close the program. Please note that the deactivation of cookies may limit the functionality of the website.

The setting of cookies required for the execution of electronic communication processes or the provision of certain user-desired functions (e.g. shopping carts) occurs on the basis of Art. 6 (1) lit. f GDPR. As the operator of the website, we maintain a legitimate interest in the storage of cookies for guaranteeing the smooth and error-free provision of our services. Insofar as the setting of other cookies (e.g. for analysis purposes) occurs, this will be described in a separate section of this Data Privacy Policy.

Google Analytics

Our website uses some functions of the web analysis service Google Analytics. The provider of this service is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses "cookies": small text files that are stored on your end device by your web browser and which enable us to analyse website use. Cookie-generated information about your use of our website will be transmitted to a Google server and stored there. Such servers are generally located in the USA.

The setting of Google Analytics cookies occurs on the basis of Art. 6 (1) lit. f GDPR. As the operator of the website, we maintain a legitimate interest in analysing user behaviour for the purpose of optimising our website and, where applicable, our advertising.

IP anonymization

We use Google Analytics in connection with the IP anonymization function, which guarantees that Google will truncate your IP address within Member States of the European Union or other Contracting States to the Agreement on the European Economic Area. In exceptional cases, Google may transmit your full IP address to a server in the USA and truncate it there. Google uses this information on our behalf to analyse your use of the website, create reports about website activity and provide other services connected with website and internet use. IP addresses transmitted by Google Analytics are never held in connection with other data collected by Google.

Browser plugin

If you wish, you can prevent the setting of cookies by adjusting the settings in your web browser. However, please note that this may limit the functionality of some functions of our website. You can also prevent Google from collecting and processing data regarding your use of the website, including your IP address, by downloading and installing the browser plugin found at the following link: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

Objecting to data collection

You can prevent the collection of data by Google Analytics by clicking on the following link. This link will set an opt-out cookie that prevents the collection of your data on future visits to this website: [Deactivate Google Analytics](#).

Details on the handling of user data within the framework of Google Analytics can be found in Google's data privacy policy: <https://support.google.com/analytics/answer/6004245?hl=en>.

Data processing agreements

We have concluded a data processing agreement with Google in order to ensure the complete fulfilment of statutory data protection requirements.

"Demographics and Interests" reporting by Google Analytics

Our website uses the Google Analytics reporting function "Demographics and Interests", which facilitates the creation of reports containing information about the age, sex and interests of visitors to the website. This data originates from Google's personalised (interest-based) advertising and from the visitor data of third party providers. You can deactivate this function

at any time by adjusting the advertising settings in your Google account. You can also object in general to the collection of your data by Google Analytics by following the steps outlined in the point "Objecting to data collection".

Google AdWords and Google Conversion Tracking

Our website uses Google AdWords. The provider of this service is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States. AdWords is an online advertising service. As part of our use of this service, we work with Google's conversion tracking tool. A conversion tracking cookie is set whenever a user clicks on a Google-provided ad. Cookies are small text files that are stored on your end device by your web browser. Google AdWords cookies lose their validity after 30 days and are not used for personal identification of the user. The cookie indicates to us and Google that you have clicked on an ad and been referred to our website.

Every Google AdWords customer receives a different cookie. Cookies cannot be tracked across the websites of different Adwords customers. Conversion cookies are used to create conversion statistics for conversion tracking customers. They allow these customers to observe how many users have clicked on their ad and been subsequently referred to pages of their website containing conversion tracking tags. However, AdWords customers do not receive any information that could enable them to personally identify individual users. If you do not wish to participate in tracking, you can object to the use of conversion cookies by deactivating the conversion cookie option in your browser settings. If you choose to do, you will also be excluded from conversion tracking statistics.

The storage of "conversion cookies" occurs on the basis of Art.6 (1) lit. f GDPR. As the operator of the website, we maintain a legitimate interest in analysing user behaviour for the purpose of optimising our website and advertising.

Further details on Google AdWords and Google Conversion Tracking can be found in Google's privacy policy: <https://policies.google.com/privacy>.

Modern web browsers enable you to monitor, limit or completely prevent the setting of cookies. However, please note that the deactivation of cookies may limit the functionality of our website.

Source: Data protection configurator at [mein-datenschutzbeauftragter.de](https://www.mein-datenschutzbeauftragter.de)